**Responsible Use of Social Media Project**

English IV H/DE

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| **Graphic Organizer** (40%) | Component grade: | x .40 = |
| Basics (min. of 8 sources with notes, hyperlinked title & author) |  |  |
| Quality of sources (credible, recent, useful information) |  |  |
| Quality of notes (detailed and sufficient; reflect engagement with topic) |  |  |
| **Product** (40%) | Component grade: | x .40 = |
| Appeal to target audience |  |  |
| Clarity of message |  |  |
| Depth of thought |  |  |
| Use of specific evidence from research |  |  |
| Professional appearance |  |  |
| **Presentation** (20%) | Component grade: | x .20 = |
| Evidence of preparation (access link, organization, fluency) |  |  |
| Stage presence (quality of speech: rate, volume, tone; body language: eye contact, posture, control) |  |  |
| Creativity (engaging, original) |  |  |
| **TOTAL:** |  |  |

Rating Scale (0 - 5)

0 = not complete/evident

1 = deficient

2 = needs improvement

3 = average

4 = good

5 = excellent