

Name: \_\_\_\_\_ Number: \_\_\_\_\_ Date: \_\_\_\_\_

*Our Town*

**What is Individualism? What is Community?**

**Individuality:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

1. Which of the following is NOT an example of a person's "total character"?

- A. The dream of becoming a doctor
- B. A fear of spiders
- C. An interest in robotics
- D. Being a human

2. What communities are you a member of?

Local civic and sports communities:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

School and alumni communities:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Common interest communities:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

The kinds of groups Internet users contact	% of Internet users who have contacted group
Trade association or professional group	50
A group for people who share a hobby/interest	50
A fan group of a particular team	31
A local community group/association	29
Ethnic or cultural group	15

"Online communities." 2001. Pew Research Center.  
<http://www.pewinternet.org/2001/10/31/online-communities/>

3. What is an example of "A fan group of a particular team"?

4. Who might some of the people in that group be?

5. According to this 2001 survey, what types of groups were most popular for internet users? Why might this be so?

Type of group	% of Internet users who belong to the group	% of members who email the group
Local church, synagogue, or mosque	44	43
Local social club or charitable organization	30	56
Community group or neighborhood association	22	52
Local youth group such as scouts or YMCA	22	43
Local sports league	20	38
Other group not mentioned	14	51

6. Which local community groups have the most active members?

7. Why do you think this is so?

8. Since 2001, how do you think this may have changed? Why?

Type of social media site	% of U.S. adults who say they use the site	% of U.S. adults ages 18-24 who say they use the site
Facebook	68	80
YouTube	73	94
Instagram	35	71
Snapchat	27	78
Twitter	24	45

9. Which social media site is most popular among all U.S. adults?

10. For which social media site is there the largest difference in the percentage of adults ages 18-24 who say they use the site vs. the total percentage of adults who say they use the site? Why do you think this is so?

"Social media use in 2018." (2018, March 1). Pew Research Center. <http://www.pewinternet.org/2018/03/01/social-media-use-in-2018/>

Type of social media site	% of U.S. adults who say they use the site	% of site users who say they use the site...		
		Several times a day	About once a day	Less often
Facebook	68	51	23	26
YouTube	73	29	17	55
Instagram	35	38	22	39
Snapchat	27	49	14	36
Twitter	24	26	20	53

"Social media use in 2018." (2018, March 1). Pew Research Center. <http://www.pewinternet.org/2018/03/01/social-media-use-in-2018/>

11. What social media site is used most often on a daily basis?

12. Why do you think all these individuals are on this site?