

INFOGRAPHIC RUBRIC

Criteria	4	3	2	1
Visual/Overall	Information is enhanced through use of space, lettering, and coloring.	Sufficiently communicates information through space, lettering, and color.	Uses space, lettering, and color that confuses information or does not clearly or accurately communicate.	Missing visual requirements to communicate information.
Graphics	Information is enhanced through use of graphics design. Includes a <u>minimum</u> of four well-chosen graphics.	Infographic includes graphic design in communication of material. Includes a minimum of four graphics.	The requirement of four graphics was not met OR the graphics were not clearly relevant to the topic.	The infographic does not contain graphics OR contains graphics that are unrelated to the topic.
Content Information <ul style="list-style-type: none"> • Definition of approach • key ideas • context (historical context, contrasts, parallels, etc) • guiding questions 	Infographic includes accurate and insightful information; demonstrates clear understanding of critical approach.	Infographic includes accurate information; demonstrates understanding of critical approach.	Infographic includes inaccurate or incomplete information; demonstrates limited understanding of critical approach.	Infographic does not include information required or includes incorrect information; does not demonstrate understanding of critical approach.
Application	Infographic includes a section which applies the critical approach to <i>Frankenstein</i> using multiple specific examples and demonstrates insight gained through its application.	Infographic includes a section which applies the critical approach to <i>Frankenstein</i> with examples and more limited insight.	Infographic includes a section which applies the critical approach to <i>Frankenstein</i> but which is limited in examples or insight.	Infographic includes an application section that is very limited in examples, providing little insight or including inaccuracies.
Works Cited	Infographic includes an MLA formatted Works Cited section with a minimum of three reliable sources.	Infographic includes a Works Cited section that may have small errors in MLA formatting; includes a minimum of three sources.	Infographic includes a Works Cited section that may have multiple MLA errors or is lacking in quality sources.	Infographic has sources listed but they are not in MLA format or the sources are limited in number or quality.
Conventions	Demonstrates effective grammar, mechanics, spelling, and usage, with no or very minimal errors.	Demonstrates few errors in grammar, mechanics, spelling, or usage.	Demonstrates a number of mistakes in grammar, mechanics, spelling, or usage that affect the overall presentation.	Demonstrates numerous mistakes in grammar, mechanics, spelling, or usage that affect the readability and presentation of the project.